

# MORALFIBRE

energized by hands



Few of the designer outfits - from the collection of ethical clothing in Western and Indo-Western styles designed by a well known designer from the U.K., and our inhouse designer.

These exclusive MORALFIBRE fabrics are handspun, handwoven, 'almost carbon neutral' and printed with natural dyes. Also look at the Spa / Yoga wear and Sleep wear in the 'Feel-Well-Fashion' garments range on our website.

## "We REUSE to REDUCE"

MORALFIBRE uses waste fabrics to create beautiful hand made hangings and various other products and also provide livelihood to the local women of the nearby villages.



MORALFIBRE exports light and cool, sun shirts and Kaftans for kid's to New Zealand. They are lovely on the beach and at home as a protection against sun!



One of the MORALFIBRE clients thinks highly of these shirts, stitched to perfection by women of Apparel and Fashion Design centre, Apang Manav Mandal, Ahmedabad. This is what she had to say:

Hi Tim,  
Have just been looking at your new shirts again. I am VERY impressed with the quality of dressmaking. I have never EVER seen such well made garments.  
Lucky you!  
Love, Mum

**MORALFIBRE recently launched an exclusive, allergy-free range of Bedlinen and Table linen**



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**MORALFIBRE range of cushion covers for indoor and outdoor, printed in natural dyes - exhibited for the first time at 'CREATIVE OUTDOORS'**

**'MORALFIBRE frees the environment from pollution and depletion and frees people from poverty'**

**MORALFIBRE** promotes and markets hand spun, hand woven textiles nationally and internationally in B2B environment. We believe that with some intervention, 'almost carbon neutral' textiles can find its respectable niche in the mainstream market. We are forging new links, associations and collaborations with other textile houses, new designers and R & D centres to do just that.

**MORALFIBRE** is working to promote sustainable textile industry. We believe it can become a clean and fair trade industry. The new growth can be primarily based on organic and sustainable farming, low or non polluting processes and renewable energy. India can emerge as a world leader in reducing the Carbon Footprint and increase its respectability and its market share globally - without harming the environment. The inherent transparency of this helps creating social sustainability and equality. It encourages tracing the roots of each product from farmers, to spinners, weavers, manufacturer, dyers, printers as well as traders. This will help millions of workers living a life of dignity and well being.

FOR INFORMATION, ORDERS & GETTING INVOLVED WITH EVENTS & PROJECTS PLEASE CONTACT US AT  
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