



World Congress on Organic Cotton

FROM FASHION TO SUSTAINABILITY

September 21 - 25, 2009, Interlaken - Switzerland

www.fashiontosustainability.org



On the occasion of the UN Year of Natural Fibers 2009 an international congress on organic cotton is organized by Helvetas, in collaboration with international partners and the Swiss State Secretariat for Economic Affairs (SECO).

The congress provides a platform to practitioners of the whole textile value chain, offering the opportunity to discuss and learn about innovations, challenges, successful business models and to establish new partnerships in the field of organic and fair trade cotton. Main agenda points will be:

- More than 30 workshops, key-note sessions and panel discussions.
- A marketplace with up to 50 exhibitors.
- Flash presentations of companies and projects who work in the field of organic and fair trade cotton.
- A big fashion show, a gala dinner and different excursions.



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