

# SPOTLIGHT ON SOURCING

**FASHION + HOW FASHION CAN CHANGE LIVES**  
**SOURCING MARKETPLACE: SUSTAINABLE MANUFACTURE**  
**RICHMIX, TUESDAY 17<sup>TH</sup> MARCH 2009**

## PROGRAMME

**From 6.30pm: Presentations and panel discussion including:**

**Prama Bhardwaj**, Mantis World: RE Fashion Award winning factories in Tanzania  
**Fiona Gooch**, Responsible Purchasing Initiative: Examples of best practice  
**Paul Yulle**, THTC: responsible manufacture in China, India and Thailand  
**Catherine Whitehead**, Páramo Directional Clothing Systems: Changing lives in Columbia  
**Fiona Sadler**, M&S: At the cutting edge: Sustainable production and complex supply chains  
**Mark Bloom**, Komodo, Designer Womenswear brand and MADE BY member

**From 7.30pm: Ethical Fashion Sourcing Marketplace and networking, featuring:**

Manufacturers:

Kibotrade, Bet-On Design, Mantis World, Paramo

Suppliers:

Loop, Zameen, Mumo, Fairly Covered, Class

Agents, Certification and Support Organisations:

MADE BY, Organic Exchange, EJF, World Fair Trade Organisation, Fairtrade Foundation

**Fashion+** is a DfID funded project aimed at reducing poverty and creating sustainable livelihoods in the supply chains to the UK fashion industry. The project aims to integrate training on development, poverty reduction and sustainable livelihood creation as a core part of all fashion business training in the UK

Please see over for brief speaker profiles and more information on the project.

**JOIN THE ETHICAL FASHION FORUM NETWORK: [WWW.ETHICALFASHIONFORUM.COM](http://WWW.ETHICALFASHIONFORUM.COM)**



## ABOUT THE SPEAKERS:

### **The Chair: Clare Lissaman**

Clare has worked in corporate responsibility since 2000. Her core expertise is in developing and implementing strategic approaches to social auditing and compliance with labour standards in international supply chains.

### **Prama Bhardwaj, Mantis World**

Prama is founder and Managing Director of Mantis World – importers and wholesalers of ethically sourced clothing. Their mission is to make ethical and organic cotton clothing affordable and easy to order with no minimum order quantities.

### **Fiona Gooch, Responsible Purchasing Initiative**

Fiona works on private sector trade policy issues, particularly looking at the link between business and their impact on poverty in developing countries. She is the UK director of the Responsible Purchasing Initiative, has represented Fair Trade at the EU's Corporate Social Responsibility multistakeholder forum and acted as an NGO board member for the Ethical Trading Initiative.

### **Paul Yiulle, THPTC**

Paul was Head of Design and Production at Hemp pioneers THPTC, and is well versed on bringing in on time and budget. Paul believes that by improving the methods of communication with suppliers and manufacturers many production issues can be avoided. Paul lectures at Central St Martins College and Chelsea School of Art and Design in both Product development and Textile design.

### **Catherine Whitehead, Páramo Directional Clothing Systems**

Catherine has worked as the Message & Identity Team Leader (essentially Marketing Manager) for Paramo for 6 years. Paramo produce high performance travel and mountain clothing using unique Nikwax fabrics, that don't rely on membranes or laminates to keep the wearer dry.

### **Fiona Sadler, M&S**

Fiona is head of ethical compliance for clothing and home at M&S. Through Plan A, M&S has been working with its suppliers and supplier factories to minimise impact on the environment and maximise opportunities for the communities behind its products.

### **Mark Bloom, Komodo**

Mark Bloom is the founder of Komodo, a designer brand which grew from a stall at Camden Market, north London to an international venture with outlets from London to Germany and Tokyo. The Komodo label was set up in 1988, with the specific aims of creating employment in developing countries and working to high ethical standards. Komodo is a member of MADE BY.

## MASTERCLASS: Sustainable Manufacture

**21<sup>st</sup> April, 2-5pm at Rich Mix**

If you are interested in sustainable manufacture and would like to look at the options for your business in more depth, with experts and leading practitioners, then sign up for our sustainable manufacture masterclass on the 21<sup>st</sup> April at Rich Mix. Participation in the workshop costs from £25 and places are strictly limited, so ensure that participants get the most out of the experience. Sign up at <http://manufacturemasterapril.eventbrite.com/>

### **The Fashion+ project focuses on four areas:**

**Buying Practices:** The ways in which fashion professionals can influence development through their purchasing practices

**Suppliers :** The global nature of the industry, fashion supply chains and opportunities for adding value for communities through supply chain choices

**People:** Empowering the people behind fashion- Creating sustainable Livelihoods

**Systems :** Standards, Certification, Codes of Conduct, and auditing, in relation to fashion & textiles

**The Department for International Development (DFID)** is the part of the UK Government that manages Britain's aid to poor countries and works to get rid of extreme poverty. If you would like to learn more or get involved with the project, visit our website: [www.ethicalfashionforum.com](http://www.ethicalfashionforum.com), (projects) or send an email to [fashion+@ethicalfashionforum.com](mailto:fashion+@ethicalfashionforum.com)



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