

SPOTLIGHT ON SOURCING

FASHION + HOW FASHION CAN CHANGE LIVES
SOURCING MARKETPLACE: SOURCING FROM ASIA
RICHMIX, TUESDAY 17TH MARCH 2009

PROGRAMME

From 6.30pm: Panel discussion including:

Clare Lissama, Ethical supply chain consultant

Abigail Petit, Gossypium

Sury Bagenal, Head of Design at Adili

Bernice Leppard, Code of Practice Manager at Next

Julia Hawkins, Ethical Trade Initiative

From 7.30pm: Ethical Fashion Sourcing Marketplace and networking, featuring:

Manufacturers and Suppliers:

Panchachuli, Bibico, Calanadurra, NV London Calcutta, Kazakhstanforyou, Trading for Development, Adili

Agents, Certification and Support Organisations:

Organic Exchange, Fairtrade Foundation

Fashion+ is a DfID funded project aimed at reducing poverty and creating sustainable livelihoods in the supply chains to the UK fashion industry. The project aims to integrate training on development, poverty reduction and sustainable livelihood creation as a core part of all fashion business training in the UK

Please see over for brief speaker profiles and more information on the project.

JOIN THE ETHICAL FASHION FORUM NETWORK: WWW.ETHICALFASHIONFORUM.COM



ABOUT THE SPEAKERS:

The Chair: Clare Lissaman, Ethical Supply chain consultant

Clare has worked in both trade and aid for over 10 years, including heading up Rugmark UK - working to end exploited child labour in South Asia's rug industry. Clare has helped the Fairtrade Foundation develop and launch Fairtrade cotton and now works with NGOs and companies researching, developing and implementing strategic ethical trading programmes.

Abigail Petit, Gossypium

Abigail has worked with fair trade and organic cotton for more than 20 years, producing Traidcrafts first clothing collection in the 1980's. Since then she has worked as a consultant for Marks and Spencer, Greenpeace, the EU and others, worked directly with Indian cotton farmers, and launched Gossypium in 2000. Abigail will talk about building a sustainable fashion brand based on fairtrade and organic production in India.

Sury Bagenal, Head of Design at Adili

Sury Bagenal has been designing for more than 20 years and now heads up Adili's own label, produced in India. Sury will talk about producing fashion products to high ethical standards in Asia, the challenges in launching a new fashion line and how these have been addressed by Adili's own label.

Bernice Leppard, Code of Practice Manager at Next, and Julia Hawkins, Ethical Trade Initiative

Homeworkers form an important part of the garment supply chain, particularly in Asia. Homeworkers may face very poor working conditions and are rarely protected by national labour law. Julia will introduce the ETI's homemaker project, which has developed guidelines for companies to improve conditions for homeworkers. Bernice will introduce the work of Next in relation to homeworkers in India

SPOTLIGHT ON SOURCING: CERTIFICATION & STANDARDS

23rd JUNE, 6pm at Rich Mix

Certification, standards, and labelling for fashion products is an increasingly complex topic. In today's climate of conscious consumers and probing press and buyers, high sustainability standards and robust certification systems are essential. This seminar looks in depth at the range of certification and standards options available for fashion businesses. The seminar will assess different models of production and sizes of business, appropriate certification, labelling and standard setting options, and building this into business models. Sign up at <http://spotlightonsourcingregister.eventbrite.com/>

MASTERCLASS: FUNDING AND FINANCE FOR ETHICAL FASHION

23rd JUNE, 2-5pm at Rich Mix

This masterclass will look at the specific challenges and opportunities for funding for small to medium enterprises in the ethical fashion sector. Delivered by experts and practitioners this masterclass will allow you the opportunity to explore the ways to finance and fund your business. Participation in the workshop costs from £25 and places are strictly limited, to ensure that participants get the most out of the experience. Sign up at <http://spotlightonsourcingregister.eventbrite.com/>

The Fashion+ project focuses on four areas:

Buying Practices: The ways in which fashion professionals can influence development through their purchasing practices

Suppliers: The global nature of the industry, fashion supply chains and opportunities for adding value for communities through supply chain choices

People: Empowering the people behind fashion- Creating sustainable Livelihoods

Systems: Standards, Certification, Codes of Conduct, and auditing, in relation to fashion & textiles

The Department for International Development (DFID) is the part of the UK Government that manages Britain's aid to poor countries and works to get rid of extreme poverty. If you would like to learn more or get involved with the project, visit our website: www.ethicalfashionforum.com, (projects) or send an email to fashion+@ethicalfashionforum.com

