



**Inform & engage
individuals with
information**



**Affect
personal
life & work
decisions**



**Incentivise
companies
to act more
sustainably**



**Create a more
sustainable
world**

About us

Wikirate.org is an independent non-profit wiki platform. Our mission is to incentivise corporate sustainability through transparency, based on crowdsourced data processing.

In other words, we empower individuals to share and discover information regarding companies' ethical behaviour, helping them to make life and work decisions according to their own values.

As every individual ethical decision can affect how corporations run their business, we believe that transparency is the first and most crucial step towards a sustainable world.

How to contribute

1 **theguardian**
News | Sport | Comment | Culture | Business | Money | Life & style
Environment / BP oil spill
Oil spill approaches Gulf coast, threatening economy and environment
Coastal towns sit and wait as the oil spill from Deepwater Horizon creeps inexorably towards Louisiana. Ed Pilkington in Empire, Louisiana reports

FIND information
about a company's
sustainability record.

2 **BP caused an oil spill in the Gulf of Mexico in 2010.**
www.theguardian.com/bp-oil-spill

SHARE the link to
submit a claim. **TAG** it
with a company and a
sustainability topic.

3 **Investors sue BP over Alaska oil spill in 2010.**
BP caused an oil spill in the Gulf of Mexico in 2010.

SEE the claim become
a building block for
company ratings, maps
and timelines.



Support the project by adding a claim at: www.wikirate.org